

Midwest Design Imports Inc. is proud to present Halloween End Cap

18 Styles (1 inner pack of each item) = 66pcs Includes backtags



**Total Potential Retail Dollars \$512.34 Total POG Cost Regular Net Wholesale is \$249.99**

















**Additional 15% Discount when ordering the entire POG**

15% POG Coupon Code 99988 is an additional Savings of \$37.49 for a total POG cost of \$212.50

*Freight is based on actual weight, dimensions and location and prices will vary.*



POG Position-Line	POG Position-Spot	Product Photo	Midwest Item #	UPC	CAT Page	Item Description	Inner/Qty Break/Case	Net Price	Totals on Net Price	Order Quantity	MSRP	Potential Retail Dollars
L1	S1		46058	684653460581	223	9.5" Pink and Orange Butterfly Mask, 1 pc	6/24/48	\$ 3.85	\$23.10	6	\$7.99	\$47.94
L1	S2		46122	684653461229	222	8" Glitter Bumble Bee Mask, 1 pc	6/24/96	\$ 5.50	\$33.00	6	\$10.99	\$65.94

L1	S3		38235	684653382357	203	White Fluffy Easter Bunny Ears, 1pc	3/48/144	\$ 3.50	\$10.50	3	\$6.99	\$20.97
L1	S4		38847	684653388472	208	Feather Pick Assortment 5-6" Guinea/Hackle/Goose Bright's w/nylon loop 2pc	3/72/288	\$ 1.45	\$4.35	3	\$2.99	\$8.97
L2	S1		46110	684653461106	222	7" Furry Panda Mask, 1 pc	6/18/96	\$ 3.50	\$21.00	6	\$6.99	\$41.94
L2	S2		46093	684653460932	222	10" Furry Lion Mask, 1 pc	6/24/48	\$ 5.35	\$32.10	6	\$10.99	\$65.94
L2	S3		38590	684653385907	208	Feather Ostrich/Marabou Elastic Cuff Black 1 pair	3/12/120	\$ 10.24	\$30.72	3	\$19.99	\$59.97
L2	S4		40406	684653404066	212	Feather Turkey Flat Black and Orange 4" Chandelle Clip with lurex, 1pc	3/60/120	\$ 1.00	\$3.00	3	\$1.99	\$5.97
L3	S1		38012	684653380124	196	Chandelle Boa 45GM 2Yds Black 1pc	3/30/60	\$ 3.75	\$11.25	3	\$7.99	\$23.97
L3	S2		36792	684653367927	195	Chandelle Boa 45GM 2yds Fluorescent Orange 1pc	3/30/60	\$ 3.75	\$11.25	3	\$7.99	\$23.97
L3	S3		38017	684653380179	195	Chandelle Boa 45GM 2yds Purple 1pc	3/30/60	\$ 3.75	\$11.25	3	\$7.99	\$23.97
L3	S4		36755	684653367552	197	Chandelle Boa 45GM 2Yds Hot Halloween Mix 1pc	3/30/60	\$ 3.75	\$11.25	3	\$7.99	\$23.97
L3	S5		40079	684653400792	197	Chandelle Boa 45 Gram Black/Lime/Purple Mixed 2 yards, 1pc	3/21/45	\$ 3.95	\$11.85	3	\$7.99	\$23.97
L3	S6		40323	684653403236	211	Ostrich/Fluffy Clip 4" Black 1pc	3/60/120	\$ 2.65	\$7.95	3	\$5.99	\$17.97
L3	S7		38030	684653380308	178	Turkey Flat Feathers 14 GM 4-6" Halloween Mix (Orange, Black) 1pkg	3/72/144	\$ 0.99	\$2.97	3	\$1.99	\$5.97
L4	S1		36216	684653362168	196	Chandelle Boa 45GM 2Yds Candy Corn 1pc	3/30/60	\$ 3.95	\$11.85	3	\$7.99	\$23.97
L4	S2		36714	684653367149	00000	Chandelle Mini Boa w/Iridescent Lurex 25GM 48" Fluorescent Orange 1pc	3/60/120	\$ 1.95	\$5.85	3	\$3.99	\$11.97
L4	S3		36707	684653367071	193	Chandelle Mini Boa w/Iridescent Lurex 25GM 48" Black 1pc	3/60/120	\$ 2.25	\$6.75	3	\$4.99	\$14.97

18 styles

Totals

\$249.99

66

\$512.34